

PLATINUM - \$10,000

Convention Sponsor
Premium Large Booth with Premium Placement, Banner & Signage
Sponsor of President's Reception
15 Minute Presentation Opportunity on the Main Stage
Conference-wide Signage
Recognition and Logo on Convention Bags, CSBA Website, Newsletters, Social Media, and Post Convention Thank You Advertisement in the ABJ
20 Drink Tickets for Exhibitor Welcome Reception
4 Banquet Tickets
Listed as Vendor in Membership Directory
Sponsor Highlight in Convention Program

GOLD - \$7,500

Day Sponsor
Preferred Booth (one table) & Banner
Conference-wide Signage
Recognition and Logo on Convention Bags, CSBA Website, Newsletters, Social Media, and Post Convention Thank You Advertisement in the ABJ
10 Drink Tickets for Exhibitor Welcome Reception
2 Banquet Tickets
Listed as Vendor in Membership Directory
Sponsor Highlight in Convention Program

SILVER - \$5,000

Break Sponsor
Exhibitor Booth (one table)
Conference-wide Signage
Recognition and Logo on Convention Bags, CSBA Website, Newsletters, Social Media, and Post Convention Thank You Advertisement in the ABJ
10 Drink Tickets for Exhibitor Welcome Reception
Listed as Vendor in Membership Directory
Sponsor Highlight in Convention Program

BRONZE - \$2,500

Exhibitor Booth (one table)
Conference-wide Signage
Recognition and Logo on Convention Bags, CSBA Website, Newsletters, Social Media, and Post Convention Thank You Advertisement in the ABJ
5 Drink Tickets for Exhibitor Welcome Reception
Listed as Vendor in Membership Directory
Sponsor Highlight in Convention Program

CSBA Convention Sponsor & Exhibitor Opportunities



A-LA-CARTE SPONSOR OPPORTUNITIES

- **Member Breakfast Sponsor** | 1 Available | \$3,000
- **Lanyard Sponsor** | 1 Available | \$1,500
- **Snack/Beverage Break** | 4 Available | \$1,000
- **Bar Sponsor | Research Lunch** | 4 Available | \$500
- **Bar Sponsor | Banquet Bar** | 4 Available | \$500
- **Banquet Awards** | 2 Available | \$500

EXHIBITORS

Small Booth – \$500, Price increases by \$100 after Sept. 30
One 6 ft. Table, 2 Chairs, Includes 2 Registrations

Large Booth – \$800, Price increases by \$100 after Sept. 30
Two 6 ft. Tables, 4 Chairs, Includes 4 Registrations

Additional Registrations – \$100.00

Electricity – Additional Fees Will Apply

CONTACT

If you have any questions please contact Brooke Palmer at brooke@agamsi.com or (530) 902-5515.

2024 CSBA | CONVENTION

Join the Swarm

SPONSOR | EXHIBITOR | PROGRAM ADVERTISING FORM

SPONSOR OPPORTUNITIES

- PLATINUM | \$10,000 \$ _____
- GOLD | \$7,500 \$ _____
- SILVER | \$5,000 \$ _____
- BRONZE | \$2,500 \$ _____

EXHIBITOR ONLY OPPORTUNITIES

- Small | \$500 (Before Sept 30), \$600 Full Price \$ _____
- Large | \$800 (Before Sept 30), \$900 Full Price \$ _____
- Additional Registrations—\$100.00 QTY _____ \$ _____
- Electricity | Exhibitor will coordinate and make payment for electricity directly with the hotel

A-LA-CARTE SPONSOR OPPORTUNITIES

- MEMBER BREAKFAST SPONSOR | 1 Available | \$3,000 \$ _____
- LANYARD SPONSOR | 1 Available | \$1,500 \$ _____
- SNACK/BREAK SPONSOR | 4 Available | \$1,000 \$ _____
- BAR SPONSOR – Research Lunch/Auction | 4 Available | \$500 \$ _____
- BAR SPONSOR – Banquet | 4 Available | \$500 \$ _____
- BANQUET AWARDS SPONSOR | 2 Available | \$500 \$ _____

PROGRAM ADVERTISEMENT RATES & SPECS

- 1/4 page—\$100.00 | Business Card Size Preferred \$ _____
- 1/2 page —\$200.00 | 4 ½ high X 3½ wide \$ _____
- Full Page—\$400.00 | 4 ½ high X 7 wide \$ _____
- Inside Front Cover—\$450.00 (Full Color Ad)* \$ _____
- Inside 1st Page—\$450.00 (Full Color Ad)* \$ _____
- Across from President’s Message —\$450.00 (Full Color Ad)* \$ _____
- Last Page—\$450.00 (Full Color Ad)* \$ _____
- Inside Back Cover—\$450.00 (Full Color Ad)* \$ _____
- Back Cover—\$600.00 (Full Color Ad)* \$ _____

**Priority Placement: Only one available on a first come first serve basis, can be vertical or horizontal 7 X 4 ½ or 4 ½ X 7.*

Contact Brooke Palmer at 530-902-5515 for priority placement availability.

ADDITIONAL TICKET OPTIONS

- BOWLING WITH THE BOARD | MON, NOV 18TH | FREE QTY _____
*Shoe rental required to play
- RESEARCH LUNCH TICKET | WED, NOV 20TH | \$70 QTY _____ VEGETARIAN QTY _____ \$ _____
*Keynote Speaker: Diana Cox Foster, USDA ARS
- MEMBER BREAKFAST | Must be active member to attend | THUR, NOV 21ST QTY _____ \$ _____
 VOTING MEMBER, COMPLIMENTARY, **PLEASE MARK IF YOU PLAN ON ATTENDING**
 NON-VOTING MEMBER | \$55
- LEGISLATIVE ROUNDTABLE LUNCH | THUR, NOV 21ST | \$50 QTY _____ \$ _____
Join us for a lunch that supports the CSBA legislative efforts! Keynote speaker to be announced.
- GEORGE HANSEN PAINTING RAFFLE TICKETS | \$10 for 1 or \$100 for 12 QTY _____ \$ _____
All proceeds will be donated to Project Apis m, attendance not required to win.
- ANNUAL BANQUET TICKET | THUR, NOV 21ST | \$120 Adult, \$80 Child QTY _____ \$ _____
CHILD QTY _____ VEGETARIAN QTY _____

TOTAL ALL ITEMS \$ _____

See next page for contact and payment information.

All sponsors and exhibitors are subject to board approval.

CONTACT INFORMATION

COMPANY NAME

PRIMARY CONTACT NAME

EMAIL

CELL PHONE

MAILING ADDRESS

WEBSITE FOR MEMBER DIRECTORY LISTING

REPRESENTATIVES ATTENDING

DEADLINE FOR PAYMENT AND LOGO/MARKETING MATERIAL SUBMISSION IS OCTOBER 5TH!

Deadline is set to ensure inclusion of logos and marketing materials in the appropriate advertising areas.

PAYMENT INFORMATION

Credit/Debit Card Check # _____ *Make checks payable to CSBA. Memo: Exhibitor/Sponsor

Card # _____

CVV _____

Expiration Date _____

Billing Zip _____

Cardholder Name and Signature _____

Email copy of receipt to _____

Hotel Reservations – Grand Sierra Resort, Reno, Nevada

Book Online: <https://book.passkey.com/go/SBEE24>

Book via Phone: 1-800-648-5080, group code is **SBEE24**

Group room rate for a single or double room per night is \$98 plus a daily resort fee of \$29.95. This rate is subject to applicable state and local taxes at the time of check in. Cancellations must be made with the hotel 72 hours before scheduled arrival.

PLEASE BOOK AS SOON AS POSSIBLE, DEADLINE FOR BOOKING AT THIS REDUCED RATE IS FRIDAY, OCTOBER 25TH OR UNTIL OUR ROOM BLOCK IS FILLED.

**Scan Me to Reserve
Hotel Rooms!**



Exhibitors and sponsors will be sent a welcome email asking for additional company information and logo files. Have an idea of how else you would like to sponsor? Please reach out!

For any questions regarding sponsorship and exhibiting, please contact Carly Ashurst at theashurst@yahoo.com or (760) 455-3650 **and** Brooke Palmer at brooke@agamsi.com or (530) 902-5515.