

# 2022 CSBA ANNUAL CONVENTION

## SPONSOR | EXHIBITOR | PROGRAM ADVERTISING FORM

### SPONSOR OPPORTUNITIES

- PLATINUM | \$10,000 \$ \_\_\_\_\_
- GOLD | \$7,500 \$ \_\_\_\_\_
- SILVER | \$5,000 \$ \_\_\_\_\_
- BRONZE | \$2500 \$ \_\_\_\_\_

### A-LA-CARTE SPONSOR OPPORTUNITIES

- BANQUET ENTERTAINMENT SPONSOR | 2 available | \$2,000 \$ \_\_\_\_\_
- BREAK SPONSOR | 4 Available | \$2000 \$ \_\_\_\_\_
- BREWERY TOUR SPONSOR | 2 available | \$1000 \$ \_\_\_\_\_
- ~~MEMORIAL LUNCH SPONSOR | 4 available | \$1000~~ \$ \_\_\_\_\_
- BAR SPONSOR – Memorial Lunch | 4 available | \$500 \$ \_\_\_\_\_
- BAR SPONSOR – Research Lunch/Auction | 4 available | \$500 \$ \_\_\_\_\_
- ~~BANQUET AWARDS SPONSOR | 2 available | \$500~~ \$ \_\_\_\_\_

### EXHIBITOR ONLY OPPORTUNITIES

Early Bird (Before Sept 30th) | Full Price (After Sept 30th)

- Small—One 6 ft. table, two chairs, includes 2 registrations \$400 | \$500
- Large—Two 6 ft. tables, two chairs, includes 4 registrations \$600 | \$700
- Additional Registrations—\$100.00 QTY \_\_\_\_ \$ \_\_\_\_\_
- Electricity | Exhibitor will coordinate and make payment for electricity directly with the hotel

### PROGRAM ADVERTISEMENT RATES & SPECS

- 1/4 page—\$80.00 | Business Card Size Preferred \$ \_\_\_\_\_
- 1/2 page —\$175.00 | 4 ½ high X 3½ wide \$ \_\_\_\_\_
- Full Page—\$300.00 | 4 ½ high X 7 wide \$ \_\_\_\_\_
- ~~Inside Front Cover—\$350.00 (Full Color Ad)\*~~ \$ \_\_\_\_\_
- ~~Inside 1st Page—\$350.00 (Full Color Ad)\*~~ \$ \_\_\_\_\_
- ~~Across from President’s Message—\$350.00 (Full Color Ad)\*~~ \$ \_\_\_\_\_
- ~~Last Page—\$350.00 (Full Color Ad)\*~~ \$ \_\_\_\_\_
- ~~Inside Back Cover—\$350.00 (Full Color Ad)\*~~ \$ \_\_\_\_\_
- ~~Back Cover—\$400.00 (Full Color Ad)\*~~ \$ \_\_\_\_\_

*\*Only one available on a first come first serve basis and can be vertical or horizontal 7 X 4 ½ or 4 ½ X 7.*

**PLEASE NOTE**, most advertisements will run horizontally above the calendar. To ensure all images are optimum advertisement quality, adhere to the specs below and provide high resolution images.

**TOTAL ALL ITEMS** \$ \_\_\_\_\_

See next page for contact and payment information.

**CONTACT INFORMATION**

**COMPANY NAME**

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**PRIMARY CONTACT NAME**

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**EMAIL**

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**CELL PHONE**

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**MAILING ADDRESS**

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**REPRESENTATIVES ATTENDING**

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DEADLINE FOR PAYMENT AND LOGO/MARKETING MATERIAL SUBMISSION IS OCTOBER 5<sup>TH</sup>!  
Deadline is set to ensure inclusion of logos and marketing materials in the appropriate advertising areas.

**PAYMENT INFORMATION**

Credit/Debit Card     Check # \_\_\_\_\_ \*Make checks payable to CSBA. Memo: Exhibitor/Sponsor

Card # \_\_\_\_\_

CVV \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Zip \_\_\_\_\_

Cardholder Name and Signature \_\_\_\_\_

Email copy of receipt to \_\_\_\_\_

**Hotel Reservations – Peppermill Resort Hotel, Reno, Nevada**

**Book Online:** <https://book.passkey.com/e/50256756>

**Book via Phone:** 866-821-9996, group code is **ACASB22**

Group room rate for a single or double room is \$140 in the Tuscany Tower. Tuscany Tower elevators are right by registration and convention space. This rate is subject to room tax and tourism surcharge (\$2.00/night). Parking and valet are complimentary, and the resort fee has been waived. Cancellations must be made with the hotel 24 hours before scheduled arrival. **PLEASE BOOK AS SOON AS POSSIBLE, DEADLINE FOR BOOKING AT THIS REDUCED RATE IS FRIDAY, OCTOBER 21ST OR UNTIL OUR ROOM BLOCK IS FILLED.**

Exhibitors and sponsors will be sent a welcome email asking for additional company information and logo files. Have an idea of how else you would like to sponsor? Please reach out!

For any questions in regard to sponsorship and exhibiting, please contact Carly Ashurst at [theashurst@yahoo.com](mailto:theashurst@yahoo.com) or (760) 455-3650 and Brooke Palmer at [brooke@agamsi.com](mailto:brooke@agamsi.com) or (530) 902-5515.