bee WHERE

Social Media Kit
FOR BEEKEEPERS

BEEWHERECALIFORNIA.COM

ABOUT THIS SOCIAL MEDIA KIT

Bees play a critical role in the pollination of many California crops and it's important we protect them from potentially harmful pesticide applications. That's why we've created BeeWhere, a collaborative communication tool that brings beekeepers, pesticide applicators and farmers together to safeguard bees across the state.

You can help protect bees by making sure other beekeepers know about and register for BeeWhere. This kit provides ready-to-use messaging and imagery for sharing information about BeeWhere on your social media channels. Use these posts as inspiration or simply copy and paste content into a new post on your accounts. Also provided are downloadable photographs for use with any post.

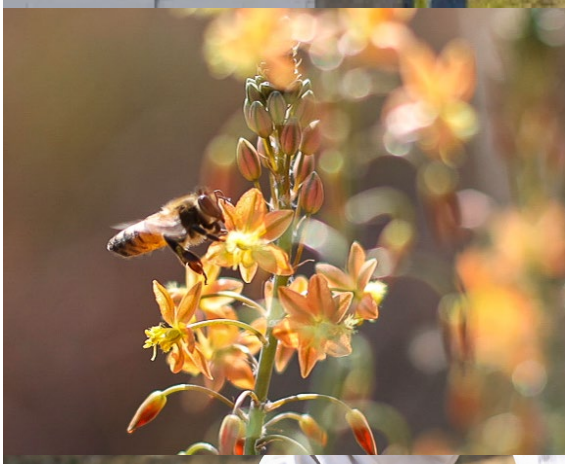
BEEWHERE HASHTAGS

Use the following socia media hashtags.

#BeeWhereCA #BeeRegistered #BeeProtected #beekeepers

What is BeeWhere?

IMAGES FOR YOU



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POSTS

1. BEEKEEPERS! Have you heard of BeeWhere? This collaborative project brings beekeepers, growers and pesticide applicators together to protect bees from pesticide incidents. Click the link to learn more. https://bit.ly/34kdK0P

2. It's now easier than ever to comply with California laws that are in place to protect bees. Learn more about BeeWhere and register your hives here: https://bit.ly/37DZZfB

3. Are you doing everything in your power to protect your bees from pesticides? Learn more about BeeWhere today to safeguard your bees. https://bit.ly/34kdK0P

4. #DYK BeeWhere uses GIS technology tools to map registered beehives across California? Learn more about BeeWhere and register your hives now for the 2021 season. https://bit.ly/2J0rtSv

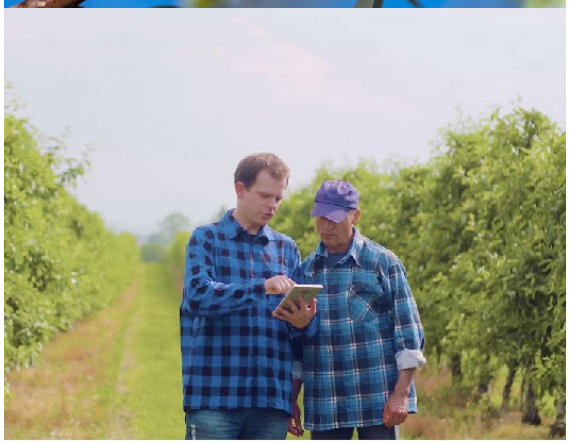
5. Communication is the key to protecting bees. BeeWhere is designed to improve communication between beekeepers, farmers and pesticide business in order to protect bees. Learn more: https://bit.ly/34kdK0P

6. Educate yourself to protect your bees from pesticide applications. Learn about BeeWhere today at beewherecalifornia.com.

7. BeeWhere helps beekeepers protect their bees by notifying pesticide applicators who run a bee check for any hives that are located within one mile of a planned pesticide application area. Register your hives today for the 2021 season. https://bit.ly/37DZZfB

Why BeeWhere?

IMAGES FOR YOU



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POSTS

1. #DYK it's the law to register your hives in California. Luckily, BeeWhere makes this process quick and easy! Register your hives here: https://bit.ly/37DZZfB

2. If you're a beekeeper and you work in California you are required to register your hives with the county Ag Commissioner's Office. You can now do this online with BeeWhere! Learn more: https://bit.ly/34kdK0P

3. If you're a beekeeper in California you must register your hives with the county Ag Commissioner's office, IT'S THE LAW! Learn how BeeWhere can make this process easier here: https://bit.ly/34kdK0P

4. BeeWhere uses GIS mapping technology to protect your bees and makes it easy to stay in compliance with California law. Learn more about BeeWhere now. https://bit.ly/34kdK0P

5. BEEKEEPERS! It's now easier than ever to comply with California law thanks to BeeWhere! Learn more here: https://bit.ly/34kdK0P

6. Make it easy for pesticide applicators to contact you about a planned pesticide application in the vicinity of your bees. Learn more and register with BeeWhere today. https://bit.ly/2J0rtSv

7. Pesticide applicators are required to give beekeepers 48 hours advance notice of a planned pesticide application in order to protect bees. BeeWhere streamlines this process by providing applicators with your contact information. Learn more: https://bit.ly/34kdK0P

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POSTS

8. BEEKEEPERS BEEWHERE! Beekeepers who do not register and report the location of their bees will be considered non-compliant with California law and may be subject to fines. Register your hives today for the 2021 season here: https://bit.ly/37DZZfB

9. REMINDER: Beekeepers, the location of your hives must be registered with the county Ag Commissioner no later than 72 hours after they have been placed in that location. Learn how BeeWhere can make this process easy and fast. https://bit.ly/34kdK0P

10. When you register your hives with BeeWhere all information regarding the location of your hives will be kept confidential and available only to the County Ag Commissioner. Learn more about BeeWhere here: https://bit.ly/34kdK0P

11. Last year 2,900 beekeepers registered through BeeWhere in California to protect their bees. Join them and register your hives with BeeWhere. https://bit.ly/34kdK0P

How California laws protect bees?

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POSTS

1. Beekeepers, #DYK if you move hives into the state of CA or come into possession of an apiary you MUST register with the appropriate County Agricultural Commissioner each year? Learn more: https://bit.ly/2J0rtSv

2. Remember, hives must be identified by displaying the owner's name, address and phone number. Stay in the know and make sure you're in compliance with CA law by visiting beewherecalifornia.com.

3. Any apiary operation must notify the County Agricultural Commissioner if a colony of bees is relocated within the county. Stay up to date with CA law and make sure you're in compliance here: https://bit.ly/2J0rtSv

4. BEEKEEPERS, remember you must notify the county Agricultural Commissioner within 72 hours if you relocate a colony of bees from one county to another. But BeeWhere now makes this process easier than ever! Learn more: https://bit.ly/2J0rtSv

How BeeWhere Works?

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1. It's now easier than ever to protect your bees from pesticide applications and also keep hives registered with the county Ag Commissioner thanks to BeeWhere. Learn more about BeeWhere here: https://bit.ly/34kdK0P

2. BeeWhere works with the CalAgPermits system to track the location of beehives throughout the state. Learn more: https://bit.ly/34kdK0P

3. BeeWhere uses GIS mapping technology to track the location of bees in California and makes it easy for pesticide applicators to warn you about upcoming pesticide applications. Learn more about how BeeWhere can help you today. https://bit.ly/34kdK0P

4. By running a bee check, pesticide applicators will be able to see if there are hives within a one mile radius of where they have a planned pesticide application. https://bit.ly/34kdK0P

5. Beekeepers, by providing your contact information through BeeWhere, pesticide applicators will be able to easily notify you of a planned pesticide application in the vicinity of your hives. Learn more: https://bit.ly/34kdK0P

6. BeeWhere makes it easy for both beekeepers and pesticide applicators to stay in compliance with California law and protect bees! Learn how here: https://bit.ly/34kdK0P

7. Do your part to protect bees from pesticide applications. Learn more about BeeWhere now! https://bit.ly/34kdK0P

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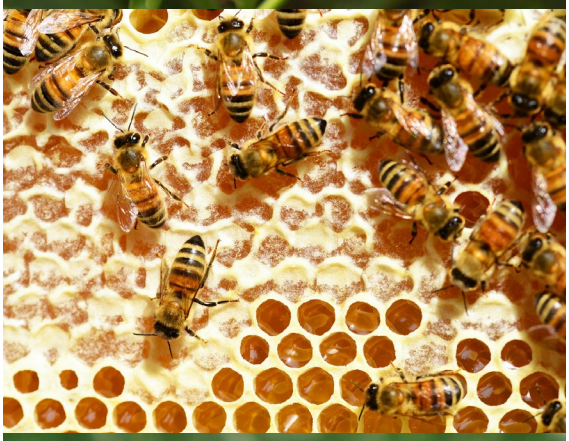

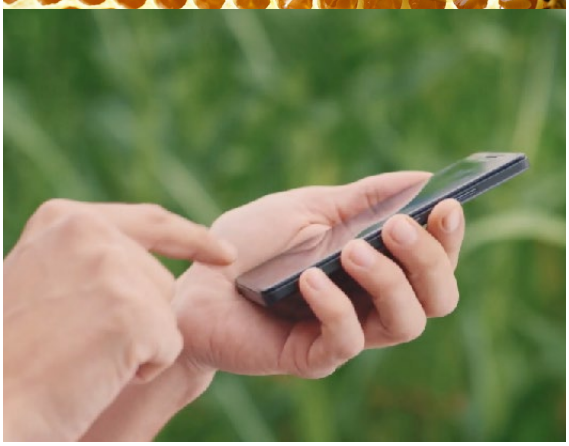

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POSTS

8. Last year 2,900 beekeepers registered through BeeWhere in California to protect their bees. Do yourself and your bees a favor and register your hives as well! Learn more: https://bit.ly/2J0rtSv

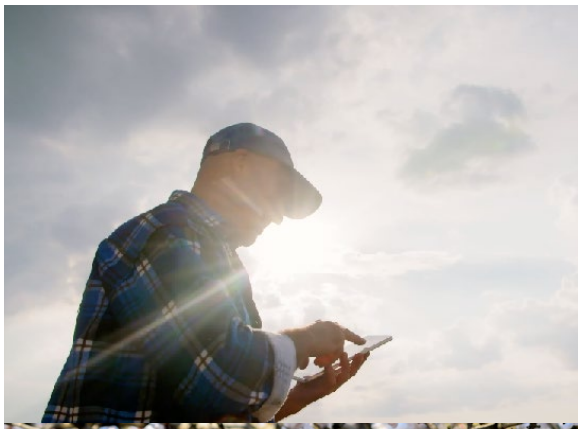
9. BeeWhere works to foster communication between beekeepers and pesticide applicators in order to reduce potential pesticide incidents and protect bees! https://bit.ly/2J0rtSv

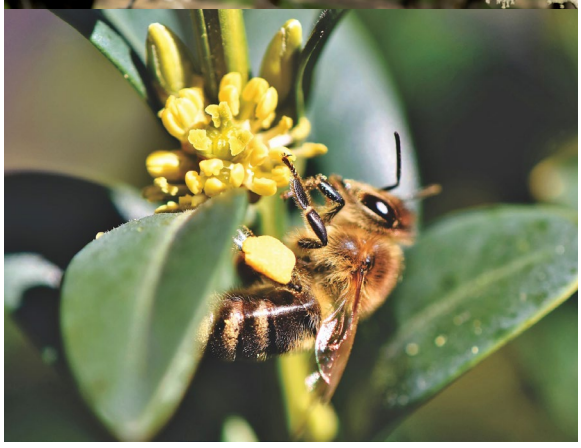
10. Communication is the key to protecting bees! Register your hives with BeeWhere so it's easy for pesticide applicators to contact you about a planned applications in the vicinity of your hives. Learn more: https://bit.ly/34kdK0P

11. If you are registered with BeeWhere, remember, you must do your part to keep the location of your hives up to date so pesticide applicators will find your hives when the run a bee check. https://bit.ly/2J0rtSv

How to Register and Use BeeWhere?

IMAGES FOR YOU





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POSTS

Registering with BeeWhere is easy! Just visit BeeWhere.calagpermits.org or www.beeckeck.org on your smartphone, computer or tablet!

Easily register your hives with BeeWhere at BeeWhere.calagpermits.org or www.beeckeck.org.

California law requires beekeepers to notify the ag commissioner within 72 hours of relocating hives. Using BeeWhere online, you can quickly and easily comply with the law. Register here: https://bit.ly/37DZZfB

#DYK BeeWhere has an app! The BeeCheck system created by Fieldwatch provides an app for your smartphone that makes tracking beehives as simple as dropping a pin. Download the app for your device at the links below.
Apple: https://apple.co/2TPwaAJ
Android: https://bit.ly/35WTW3t

While registering your bees online with Beewhere is easy, you can still notify the ag commissioner when you relocate your hives at their office in person, by phone or FAX if you prefer. https://bit.ly/2J0rtSv

Already registered with BeeWhere last year? You can use your BeeWhere State Beekeeper ID to access and manage your information. If you've forgotten your ID, please contact the Ag Commissioner in your home county. https://bit.ly/2J0rtSv

Isn't protecting your bees from pesticide applications worth just $10 per year? That's the cost to register your bees with BeeWhere regardless of the size of your operation or number of hives. Learn more and register here: https://bit.ly/34kdK0P

Video

1. Take a look at why it's easy to use BeeWhere to stay in compliance with California law and protect your bees. https://youtu.be/-gtK2AnFjEA

2. It's now easier than ever to protect your bees from pesticide applications and stay compliant with California law. Take a look! https://youtu.be/-gtK2AnFjEA